



TESSA ZAVALA  
CONSULTANT | ATTORNEY

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## EXPERIENCE

### FOUNDER, [informed:intel \(informedintel.com\)](http://informedintel.com) October 2014-Present

Created the only subscription-based, attorney-curated information service for Texas politics. Aggregate data and information on policy trends, agency opinions and rule making, and track policy and legal trends from other states. Track information on 5 topics that grow Texas economy- revenue, private property rights, data security, transportation and energy/water.

### ATTORNEY & CONSULTANT, Office of Tessa Zavala 2012-Present

Provide strategic legislative advice focusing on procedural maneuvering, drafting bills and amendments, and full parliamentary review. In 2013 legislative session, responsible for 6 of the 13 sustained points of order on bills. Strategy and parliamentary clients include national non-profits, national corporations, Texas corporations, and associations.

### State Representative Beverly Woolley 2000-2012

GENERAL COUNSEL and CHIEF of STAFF 2000-2012

GENERAL COUNSEL to Speaker Pro Tempore Wooley 2011-2012

CALENDARS COMMITTEE COUNSEL 2003-2009

- Serve as policy advisor for all policy issues.
- Draft and negotiate legislative priorities.
- Coordinate and implement long and short range policy and strategy.
- Work closely with the Speaker's Office, Lt Governor's Office and Governor's Office.
- Build strong relationships with legislators, staff, lobbyists, and agency officials.
- Monitor Interim Charges and Sunset Process.

## EXPERIENCE (continued)

ATTORNEY, Palo Alto, CA

1998-2000

- Manage client cases in California focusing in real estate and corporate transactions.
- Draft court pleadings and client correspondence.
- Represent clients before California courts.

## EDUCATION

School of Law, University of Arkansas at Fayetteville  
University of Texas at Austin

J.D. 1998  
B.A. 1995

## PROFESSIONAL LICENSES

State Bar of California  
State Bar of Texas

1998  
2003

## LANGUAGES

Fluent in Swedish. Proficient comprehension of Norwegian and Spanish.